



New England Gypsy Horse Club

Dear Potential Sponsor,

It is the intent and purpose of The New England Gypsy Horse Club (NEGHC) to showcase the beauty and versatility of the Gypsy Horse and to support all members as an integral part of the club; to educate and inform the membership and the general public about the Gypsy Horse and to conduct horse shows and other equine related events for exhibition and promotion of Gypsy Horses to strengthen the bonds of the breed's lovers. Our club formed early in 2017, we are a non-profit (pending) organization dedicated to safe, family orientated, Gypsy Horse related activities. Our EIN number is 82-0768241.

We are offering a unique opportunity to businesses such as yours to sponsor our First Annual NEGHC Gypsy and Open Horse Show to be held September 30 and October 1, 2017 in Schaghticoke, NY. We are offering a variety of classes for horses of any breed – english, western, driving, games, ranch horse classes, beginner, and more – for a variety of age groups and ability levels. With the growing popularity of the Gypsy horse breed, and the complete lack of venues promoting this great breed in the Northeast we are filling this need. We are also looking for discounts and incentives for members of our club and items for a silent auction. Individuals and businesses vested in the Equine and Agricultural fields such as yourself will make it possible to hold a quality horse show that is affordable to all members of the horse community and most importantly our younger riders. Some of the ways your donation will help is to provide division awards for riders, upkeep and maintenance of show grounds, a dinner to bring exhibitors together, a silent auction and the ability to provide learning opportunities for all ages of riders with a clinic the weekend of the show. NEGHC is guided by dedicated volunteers. Our only sources of revenue has been the fees paid by members and donations received from generous individuals and businesses like you.

We are happy to accept sponsorship in many forms, be it a monetary donation, or the donation of prizes or gift certificates. In return for sponsorship, NEGHC will promote your business in ways such as, reading the business name or tagline for the class(es) sponsored, listing your business name on our website and facebook sites, and giving space to hang a banner or sign in the main ring at our horse show. Gift certificates, logo items, and small prizes/sample products are a great way to promote your business! Please take a moment to review and select the sponsor package which best fits your business. Please do not hesitate to contact me for further information.

Respectfully yours,

Misha M Duvernoy

New England Gypsy Horse Club

Board Member and Show Chair

[neghcshow@gmail.com](mailto:neghcshow@gmail.com)

## SPONSORSHIP OPPORTUNITIES

### \$500 Platinum Level 3 available

- Announcement as Platinum Sponsor periodically during the show (with announcer and printed recognition)
- Display your banner in arena
- Logo on website with link
- Logo on social media post(s)
- Feature your literature at Hospitality Table
- Color logo or farm name listed on program cover

### \$300 Gold Level 13 available

- Sponsorship of division with announcer recognition during each class
- Display your banner in arena
- Logo on website with link
- Feature your literature at Hospitality Table
- Color logo or farm name listed on back of program

### \$200 Silver Level

- Sponsorship of individual class with announcer recognition
- Display your banner in arena
- Feature your literature at Hospitality Table
- Logo on website with link
- Name listed inside program

### \$150 Business Sponsor

For those who provide professional services to the horse industry (e.g. horse transport, veterinarians, farriers, horse tack, supplies, feed, trailers, apparel, advertising, video, photography, breeding services, professional services).

- Your business listed on show website page
- Display your banner at the show
- Your business listed on the back of the program

### **A la carte Sponsorship**

\_\_\_\_ **\$35 One Regular Class Sponsor**

\_\_\_\_ **\$45 One Championship Class Sponsor**

\_\_\_\_ **\$50 Logo on website**

\_\_\_\_ **Cash Amount \$ \_\_\_\_\_**

\_\_\_\_ **Gift Certificate Amount \$ \_\_\_\_\_**

\_\_\_\_ **Merchandise Items: \_\_\_\_\_**

\_\_\_\_ **\$100 Banner in arena**

\_\_\_\_ **\$100 Breakfast Sponsor 2 available (a sign with your logo or farm name will be on the table with coffee etc.)**

\*All banners and signs must be supplied by sponsor\*

Name of Person or business:	
Tagline to be announced (ex: "This class has been sponsored by: ABC Stables") :	
Phone # (       )	Email:
Website:	

Please send all donations with this form to NEGHC, 50 View Way, Cambridge, NY 12816

Checks can be made out to New England Gypsy Horse Club

Email logo to: neghcsow@gmail.com