

Dear Potential Sponsor,

The New England Gypsy Horse Club (NEGHC) is dedicated to showcasing the beauty and versatility of the Gypsy Horse while fostering an inclusive community for all equestrians. As a not-for-profit organization (EIN: 82-0768241), our mission is to educate the public about the Gypsy Horse, support our members, and host quality equine events that celebrate both the breed and the broader equestrian community.



We are excited to invite you to sponsor our **NEGHC Autumn Gypsy & All Breed Horse Show**, taking place **October 12–13** at the Cobleskill Fairgrounds in Cobleskill, NY.

Our shows welcome horses of all breeds and offer a wide variety of classes, English, Western, driving, ranch horse, youth, and more. Exhibitors travel from across the Northeast and beyond, including Florida and Ottawa, to compete in a supportive yet competitive environment that celebrates riders of all ages and experience levels.

Why Your Sponsorship Matters

NEGHC is run entirely by dedicated volunteers. Our only sources of funding are membership dues and the generosity of sponsors like you. Your support helps us:

- Continue hosting the *only* Gypsy horse shows in the Northeast
- Offer youth classes at minimal cost
- Provide high-quality awards and professional show management
- Keep entry fees as low as possible for all participants

Sponsorship Opportunities

We have a range of options to suit your goals and budget including:

- **Platinum, Gold, Silver, and Bronze Sponsorships** – Increasing levels of promotional benefits, including class sponsorships, banner placement, social media recognition, and more.
- **Breakfast & Lunch Sponsorships** – Provide meals for our exhibitors and volunteers (e.g., coffee and pastries, sandwiches, pizza) while gaining visibility and showing appreciation for our hardworking community.

We also welcome support such as product donations, discounts, or incentives for NEGHC members. Please review our sponsorship packages and select the one that best aligns with your vision.

Thank you for considering this opportunity to support the equestrian and Gypsy horse community. Your generosity makes these events possible, and we look forward to partnering with you.

Please send banners and all donations with this form to:

Livia Brine, 323 King Street, Littleton MA 01460

Or email to neghcshow@gmail.com

Checks can be made out to:

New England Gypsy Horse Club

PayPal neghcshow@gmail.com

All logos to be submitted electronically via email to

neghcshow@gmail.com, high-resolution PDF with

embedded fonts or JPG to size at 300 dpi accepted.

NEGHC Gypsy & Open Show, Cobleskill, NY 2025 Show Sponsorship

Name of Person or business:	
Tagline to be announced (ex: "This class has been sponsored by: ABC Stables") :	
Phone # ()	Email:
Website:	
For which show? Circle one or both: Summer Autumn	

<u><i>Sponsorship Levels</i></u>				
Features	☐ Platinum \$700	☐ Gold \$500	☐ Silver \$300	☐ Bronze \$200
Announcement(s) with your tagline	X	X	X	
Display your banner in the arena (if mailed to NEGHC a min of 2 weeks before the show or brought by you)	X	X	X	X
Logo on website with link (if provided a min of 1 month before the show)	X	X	X	X
Logo on social media post(s) (if provided a min of 1 month before the show)	X	X	X	X
Literature featured at Hospitality Table (if mailed to NEGHC a min of 2 weeks before the show or brought by you)	X	X	X	
Sponsorship of Division	X	X		
Sponsorship of an individual class	X	X	X	

Breakfast Sponsor \$250	- Announcement(s) with your tagline - Display your banner in arena (if mailed to NEGHC a min of 2 weeks before the show or brought by you) - Logo on website with link (if provided a min of 1 month before the show) - Logo on social media (if provided a min of 1 month before the show) - Literature featured at Hospitality Table (if mailed to NEGHC a minimum of 2 weeks before the show or brought by you)
Lunch Sponsor \$300	- Announcement(s) with your tagline - Display your banner in arena (if mailed to NEGHC a min of 2 weeks before the show or brought by you) - Logo on website with link (if provided a min of 1 month before the show) - Logo on social media (if provided a min of 1 month before the show) - Literature featured at Hospitality Table (if mailed to NEGHC a minimum of 2 weeks before the show or brought by you)

A la carte Sponsorship

_____ \$40 Class Sponsorship of 1 Class

_____ \$60 Add A Class (2 still available)

_____ \$100 Banner in arena

Email neghcshow@gmail.com about adding a class

