

New England Gypsy Horse Club

## Dear Potential Sponsor,

It is the intent and purpose of The New England Gypsy Horse Club (NEGHC) to showcase the beauty and versatility of the Gypsy Horse and to support all members as an integral part of the club; to educate and inform the membership and the general public about the Gypsy Horse and to conduct horse shows and other equine related events for exhibition and promotion of Gypsy Horses to strengthen the bonds of the breed's lovers. Our club formed in 2017, we are a non-profit organization dedicated to safe, family orientated, Gypsy Horse related activities. Our EIN number is 82-0768241.

We are offering a unique opportunity to businesses such as yours to **sponsor our Seventh Annual NEGHC Gypsy and Open Horse Show to be held September 8 & 9 in Cobleskill, NY**. We are offering a variety of classes for horses of any breed – english, western, driving, games, ranch horse classes, beginner, and more – for a variety of age groups and ability levels. We had exhibitors from all over the Northeast the last five years as well as exhibitors from as far away as Virginia and Ottawa. We are also looking for **discounts** and **incentives** for members of our club. Individuals and businesses vested in the Equine and Agricultural fields such as yourself will make it possible to hold a quality horse show that is affordable to all members of the horse community and most importantly our younger riders. Some of the ways your donation will help are to provide division awards for riders, upkeep, and maintenance of showgrounds, and the ability to provide learning opportunities for all ages of riders with a clinic. NEGHC is guided by dedicated volunteers. Our only sources of revenue have been the fees paid by members and donations received from generous individuals and businesses like you.

We are happy to accept sponsorship in many forms, be it a **monetary donation**, **or the donation of prizes**. In return for financial sponsorship, **NEGHC will promote your business** in ways such as, reading the business name or tagline for the class(es) sponsored, listing your business name on our website and facebook sites and giving space to hang a banner or sign in the main ring at our horse show. Gift certificates, logo items, and small prizes/sample products are a great way to promote your business! Please take a moment to review and select the sponsor package which best fits your business. Please do not hesitate to contact me for further information.

Respectfully yours,

Livia Brine NEGHC President

## www.neghc.org

## <u>NEGHC Gypsy & Open Show, Cobleskill, NY 2023 Show Sponsorship</u>

Name of Person or business:							
Tagline to be announced (ex: "This class has been sponsored by: ABC Stables"):							
Phone # (	)	Email:					
Website:			-	-			

<u>Sponsorship Levels</u>								
Features	□ Platinum \$700	□ Gold \$500	□ Silver \$300	□ Bronze \$200	□ Breakfast \$250			
Announcement(s) with your tag line	х	х	х		х			
Display your banner in arena (must be mailed to NEGHC by September 1 or brought by you to the show)	х	х	х	х	х			
Logo on website with link	х	Х	х	х	х			
Logo on social media post(s)	х	Х	x	х	х			
Literature featured at Hospitality Table	х	Х	x		х			
Color logo on program cover	х							
Sponsorship of division	х	Х						
Color logo on back of program cover	х	Х						
Sponsorship of individual class	х	х	х					
Name listed inside program	х	х	х	х	х			

A la carte Sponsorship	
\$40 Class Sponsorship of 1 Class	All logo
\$100 Banner in arena	neghcs
Cash Amount \$	embedo
Gift Certificate Amount \$	
Merchandise Items:	

All logos to be submitted electronically via email to neghcshow@gmail.com High resolution PDF with embedded fonts or JPG to size at 300 dpi accepted

Please send banners and all donations with this form to:
Livia Brine, 323 King Street, Littleton MA 01460
Or email to neghcshow@gmail.com
Checks can be made out to New England Gypsy Horse Club
PayPal neghcshow@gmail.com
Email logo to: neghcshow@gmail.com